



STURM, RUGER & CO., INC.

SOUTHPORT, CONNECTICUT 06890 U.S.A.

FOR IMMEDIATE RELEASE

STURM, RUGER & COMPANY, INC. REPORTS 2007 RESULTS AND FILES ANNUAL
REPORT ON FORM 10-K

SOUTHPORT, CONNECTICUT, February 26, 2008 - Sturm, Ruger & Company, Inc. (NYSE-RGR) today filed its 2007 Annual Report on Form 10-K, which has been posted and is available on the SEC website at www.sec.gov and the Ruger website at www.ruger.com/corporate/. The financial statements included in the 2007 Annual Report on Form 10-K are attached to this press release. However, investors are urged to read the complete Form 10-K and to ensure that they have adequate information to make informed investment judgments.

About Sturm, Ruger

Sturm, Ruger was founded in 1949 and is one of the nation's leading manufacturers of high-quality firearms for the commercial sporting market. Sturm, Ruger is headquartered in Southport, CT, with plants located in Newport, NH and Prescott, AZ.

The Company may, from time to time, make forward-looking statements and projections concerning future expectations. Such statements are based on current expectations and are subject to certain qualifying risks and uncertainties, such as market demand, sales levels of firearms, anticipated castings sales and earnings, the need for external financing for operations or capital expenditures, the results of pending litigation against the Company including lawsuits filed by mayors, attorneys general and other governmental entities and membership organizations, the impact of future firearms control and environmental legislation, and accounting estimates, any one or more of which could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to publish revised forward-looking statements to reflect events or circumstances after the date such forward-looking statements are made or to reflect the occurrence of subsequent unanticipated events.

STURM, RUGER & COMPANY, INC.

Balance Sheets

(Dollars in thousands, except share data)

December 31,	2007	2006
Assets		
Current Assets		
Cash and cash equivalents	\$ 5,106	\$ 7,316
Short-term investments	30,504	22,026
Trade receivables, net	15,636	18,007
Gross inventories	64,330	87,477
Less LIFO reserve	(46,890)	(57,555)
Less excess and obsolescence reserve	(4,143)	(5,516)
Net inventories	13,297	24,406
Deferred income taxes	5,878	8,347
Prepaid expenses and other current assets	3,091	1,683
Total current assets	73,512	81,785
Property, plant and equipment	126,496	128,042
Less allowances for depreciation	(104,418)	(105,081)
Net property, plant and equipment	22,078	22,961
Deferred income taxes	3,626	3,630
Other assets	2,666	8,690
Total Assets	\$101,882	\$117,066

STURM, RUGER & COMPANY, INC.

December 31,	2007	2006
Liabilities and Stockholders' Equity		
Current Liabilities		
Trade accounts payable and accrued expenses	\$ 8,102	\$ 6,342
Product liability	1,208	904
Employee compensation and benefits	4,860	6,416
Workers' compensation	5,667	6,547
Income taxes payable	411	1,054
Total current liabilities	20,248	21,263
Accrued pension liability	4,840	7,640
Product liability	725	837
Contingent liabilities	--	--
Stockholders' Equity		
Common stock, non-voting, par value \$1:		
Authorized shares 50,000; none issued		
Common Stock, par value \$1:		
Authorized shares – 40,000,000		
2007 - 22,787,812 issued,		
20,571,817 outstanding		
2006 - 22,638,700 issued and outstanding	22,788	22,639
Additional paid-in capital	1,836	2,615
Retained earnings	84,834	74,505
Less: Treasury stock – 2,215,995 shares, at cost	(20,000)	-
Accumulated other comprehensive loss	(13,389)	(12,433)
Total Stockholders' Equity	76,069	87,326
Total Liabilities and Stockholders' Equity	\$101,882	\$117,066

STURM, RUGER & COMPANY, INC.

Statements of Income

(Dollars in thousands, except per share data)

Year ended December 31,	2007	2006	2005
Net firearms sales	\$144,222	\$139,110	\$132,805
Net castings sales	12,263	28,510	21,917
Total net sales	156,485	167,620	154,722
Cost of products sold	117,186	139,610	124,826
Gross profit	39,299	28,010	29,896
Expenses:			
Selling	15,092	15,810	17,271
General and administrative	13,678	12,110	10,788
Pension plan curtailment charge	1,143	-	-
Other operating expenses (income), net	271	(832)	483
Total expenses	30,184	27,088	28,542
Operating income	9,115	922	1,354
Other income:			
Gain on sale of real estate	5,168	-	-
Interest income	2,368	1,062	786
Other income (expense), net	8	(141)	(698)
Total other income, net	7,544	921	88
Income before income taxes	16,659	1,843	1,442
Income taxes	6,330	739	578
Net income	\$10,329	\$ 1,104	\$ 864
Basic and Diluted Earnings Per Share	\$ 0.46	\$ 0.04	\$ 0.03
Cash Dividends Per Share	\$ 0.00	\$ 0.00	\$ 0.30

STURM, RUGER & COMPANY, INC.

Statements of Cash Flows
(Dollars in thousands)

Year ended December 31,	2007	2006	2005
Operating Activities			
Net income	\$10,329	\$1,104	\$ 864
Adjustments to reconcile net income to cash provided by operating activities:			
Depreciation	4,372	3,852	5,440
Impairment of assets	2,264	494	483
Pension plan curtailment charge	1,143	-	-
Gain on sale of assets	(7,161)	(1,326)	-
Deferred income taxes	2,473	(2,759)	(328)
Changes in operating assets and liabilities:			
Trade receivables	2,371	(2,230)	305
Inventories	11,109	24,320	1,659
Trade accounts payable and other liabilities	(1,001)	3,023	13
Product liability	192	(455)	(936)
Prepaid expenses and other assets	(6,128)	4,077	(2,422)
Income taxes	(643)	119	167
Cash provided by operating activities	19,320	30,219	5,245
Investing Activities			
Property, plant and equipment additions	(4,468)	(3,906)	(4,460)
Purchases of short-term investments	(51,328)	(114,585)	(125,245)
Proceeds from sales or maturities of short-term investments	42,850	114,485	131,749
Net proceeds from sale of assets	12,542	2,251	-
Cash (used for) provided by investing activities	(404)	(1,755)	2,044
Financing Activities			
Cashless exercise of stock options	(1,126)	-	-
Repurchase of common stock	(20,000)	(25,205)	-
Dividends paid	-	-	(8,073)
Cash used for financing activities	(21,126)	(25,205)	(8,073)
Increase (decrease) in cash and cash equivalents	(2,210)	3,259	(784)
Cash and cash equivalents at beginning of year	7,316	4,057	4,841
Cash and cash equivalents at End of Year	\$ 5,106	\$ 7,316	\$ 4,057